

Edge Systems Seminar Schedule

In today's increasingly competitive aesthetic market, it is critical to keep your practice ahead of competition with new technologies that yield immediate results and high patient satisfaction/retention. Practitioners need to offer services with lower procedure cost and faster revenue return. This seminar series is designed to help practitioners to understand (1) the clinical efficacy of the HydraFacial™ hydradermabrasion procedures, as well as (2) the effective strategies for building a profitable aesthetic practice and gaining better Return on Investment (ROI) with the HydraFacial MD® system.

Objectives:

- Explain the clinical benefits of HydraFacial MD® hydradermabrasion technology.
- Discuss how HydraFacial MD® hydradermabrasion interacts with other light based (i.e. Intense Pulsed Light therapy) modalities to improve treatment efficacy.
- Explain the economic model of integrating the HydraFacial MD® hydradermabrasion in a medical practice
- Discuss effective strategies and tactics for driving patient traffic and demand for the above treatment.
- Discuss the clinical and economic benefits of integrating take-home products into treatment regimen.

All of the seminars below are granted the following units from *THE Aesthetic Practice Association's*™ Certified Aesthetic Consultant™ program:

To receive units you must show proof of attendance for the workshop by either faxing the document to: (949) 830-8944 or e-mailing the scanned document to: bill@tapamed.org.

Seminar Dates and Locations

contact@edgesystem.net

11/18/2009	Anaheim, CA	Seminar	Greg Stickle, <i>Medical Spa Business/Marketing Consultant</i>
11/19/2009	Los Angeles, CA	Seminar	Greg Stickle, <i>Medical Spa Business/Marketing Consultant</i>
12/5/2009	Charlotte, NC	Seminar	